upPE-T

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Grant Agreement 953214 — upPE-T

Disclaimer

The H2020 project has been made possible by a financial contribution by the European Commission under HORIZON 2020.

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Document information

Additional author(s) and contributing partners

Name	Organisation
Angela Gaitani	Municipality of Nea Smyrni

Document Change Log

Version	Date	Comments
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v1.1		First draft based upon first final version
v2.0		Second final version, approved by Executive Board, (will be) submitted to EC.

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Version	Date	Distributed to
v0.1	26/10/2023	Federico Mesa-CETEC and Marianna Faraldi-TCA
V0.1	30/10/2023	Coordinator

Verification and approval

	Name	Date
Verification Final Draft by WP leader	Angela Gaitani	31/10/2023
Approval Final Deliverable by coordinator	Fuensanta Monzó	31/10/2023

Table of contents

List of abbreviation

AB	Advisory Board.
CAP	Communication & Awareness Plan
KPI's	Key performance indicators
MoNS	Municipality of Nea Smyrni
MOOC	Massive Open Online Course ()

Executive summary

The present document describes the implementation of upPE-T Communication and Awareness Plan (CAP) during the third year of the project.

The aim of the CAP is to raise awareness of the activities and results derived from the project to as many relevant actors as possible through the project's social media channels, official website, promotional materials (brochure, flyers, posters), media relations, newsletters and stakeholders' engagement.

During the third year of the project several meetings with project partners have taken place, in which communication opportunities have been discussed.

In this reporting period several communication and stakeholder engagement activities have taken place which were promoted through 272 social media posts (82 Twitter, 97 LinkedIn, 93 FB) and received 54270 impressions, 1535 likes and had 296 reposts/retweets.

upPE-T will continue the communication efforts during the fourth and last year of its delivery focusing on the organisation of workshops, events, info days, community engagement activities, presenting mainly the results of the project, the new European Citizens Awareness platform and its innovative method for plastic upcycling.

1. Introduction

The upPE-T Communication & Awareness Plan (CAP) is implemented within Work Package 9 (WP9) "Project Communication and European Citizens Awareness". This WP is led by the Municipality of Nea Smyrni and involves all partners of the project.

In this document we will outline all the activities that have been promoted during the third year of the project's implementation mainly through its website and social media accounts. Stakeholders' engagement through partners' participation in events are included in the D.9.10 "Communication and Stakeholders' engagement activities".

Progress achieved so far is included in the KPIs section of this document.

In addition, a plan for the forthcoming period is highlighted.

2. Activities performed along the second year of the project

2.1. Website

The project website includes all the up-to-date information regarding the developments of the project. Its content is regularly updated to include all communication activities delivered though the partnership of the project. The registered URL is www.uppet.eu

The website structure was agreed amongst partners in the initial stages of the project's implementation. Sections and tabs are under constant review and have been adapted according to the project's needs.

Structure of upPE-T's website main menu

Home page

About us

- Consortium
- Advisory Board

The project

- Project overview
- Technology
- Objectives
- Outputs
- Impact
- Results
- Publications
- Project schedule
- Other related projects

News

- Press releases
- Newsletters
- Events
- Media
- Promotional material

Get involved

- Why join
- Stakeholders

Citizens engagement

- European Citizens Awareness plaform
- MOOC
- VR app
- Your thoughts
- Upcoming events and workshops

Contact us

During the third year of the implementation the following additions have taken place.

Home page

At the bottom of the Home page a promotional video has been added that was developed with the cluster of sister projects Rewind and PRESERVE.

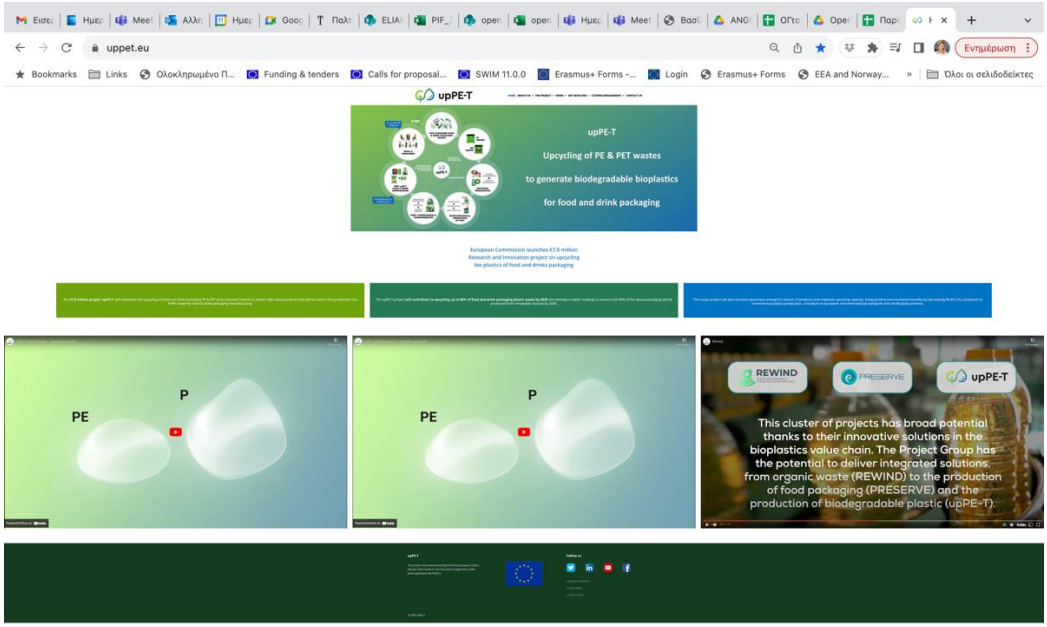


Figure 2: upPE-T website's home page

The Project

Under the Project Tab content has been added to all tabs and is updated/reviewed when necessary.

related to the Impact of the project, and the Publications.

Figure 3: Project section

News

The News tab has additions mainly in the events section that have taken place during the year.

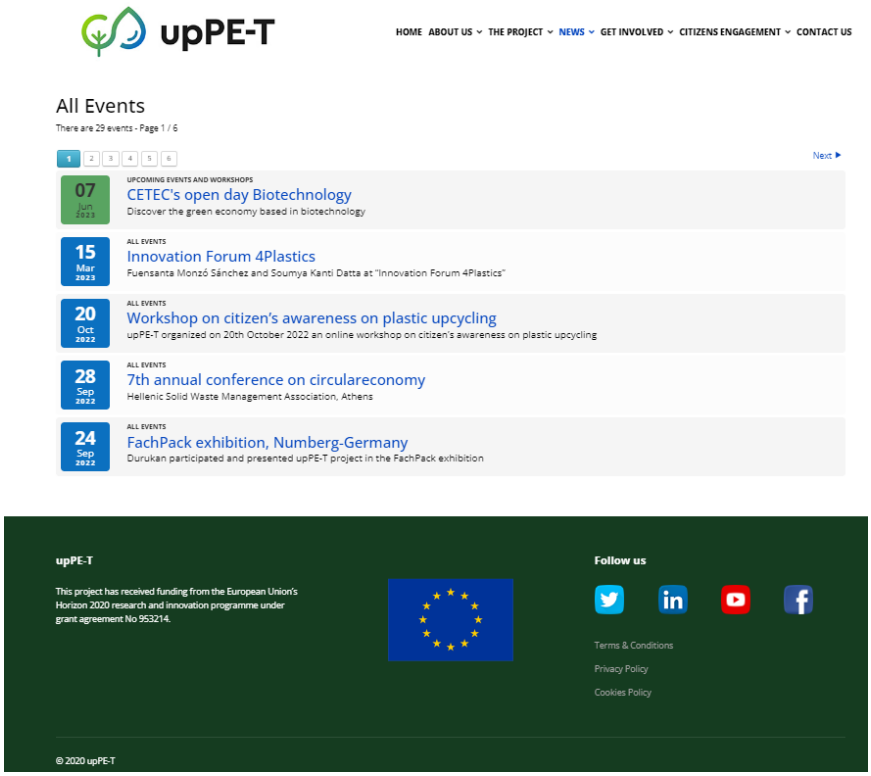


Figure 4: Events

Get involved

The "Why join?" and 'Stakeholders" sections encourage organizations to get involved in the project and share their contact details in order to get news and learn first any upcoming events that the project organizes. This section has helped upPE-T to expand its stakeholders' list as more than ten organizations have used this means to get in contact with us.

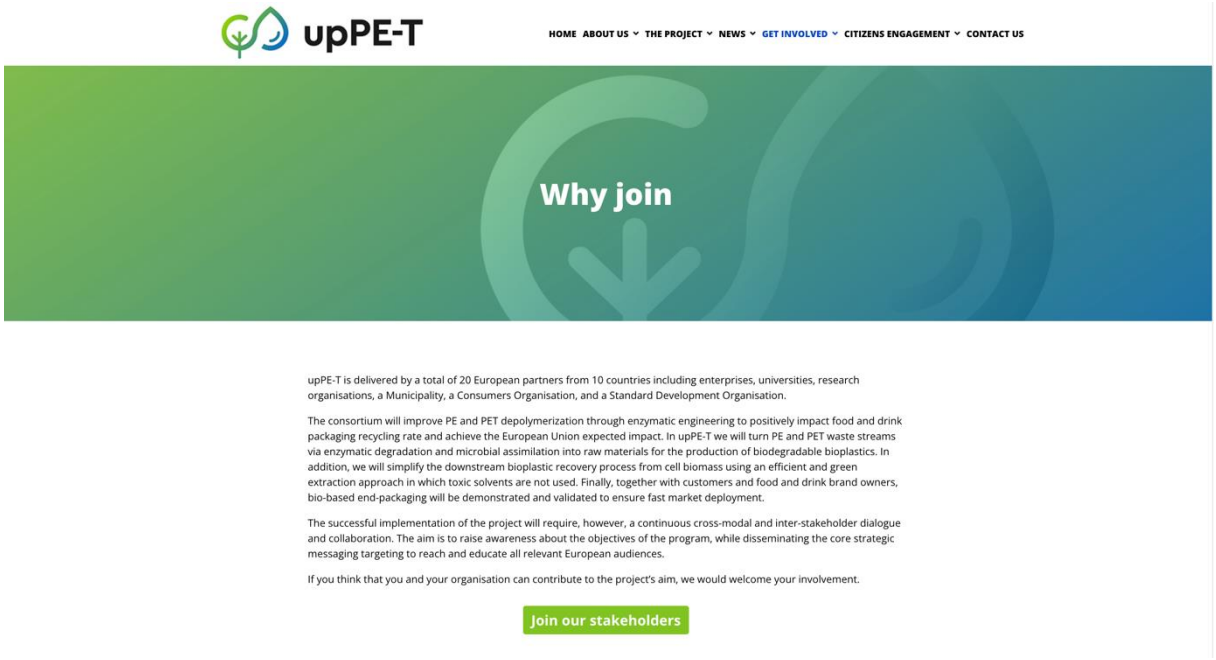


Figure 5: Get involved tab

Citizens' engagement

In order to attract citizens better and promote the citizens' engagement activities, a new tab has been created which is not part of the "Get involved" tab as it was previously.

In this new tab there is a redirection to the European Citizens Awareness platform that has been created and the MOOC, whilst citizens can download the VR app and get informed about upcoming citizens events and workshops.

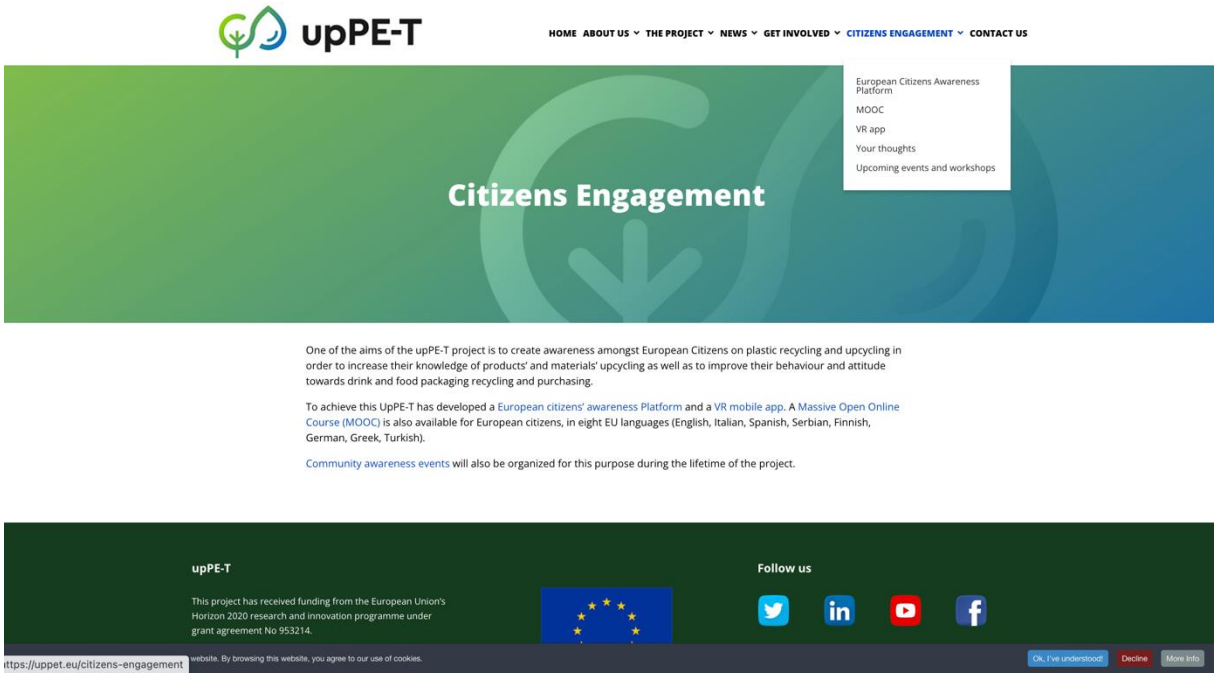
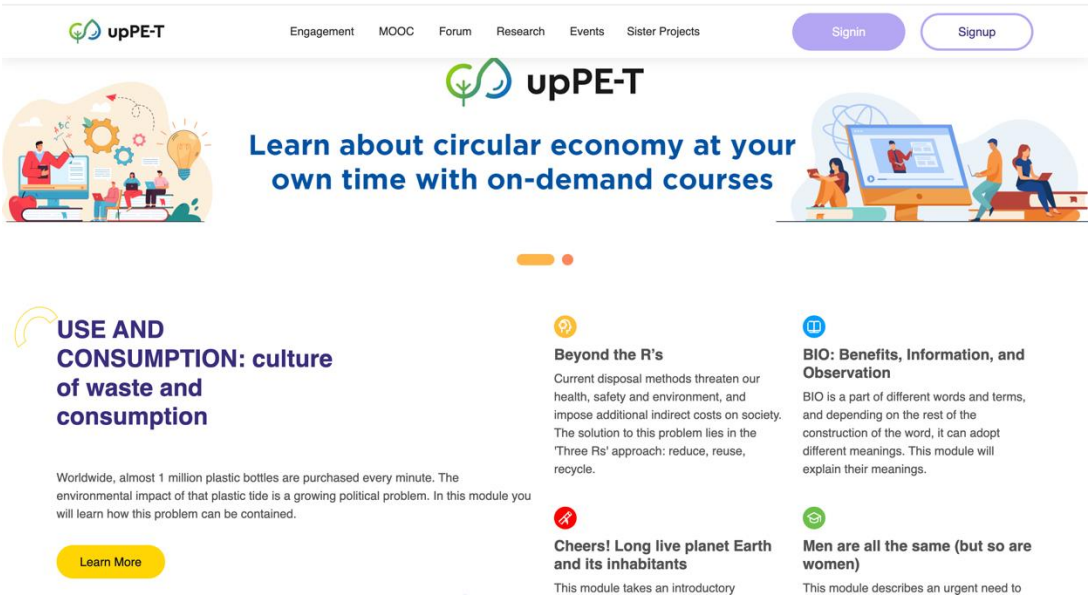


Figure 6: Citizens' Engagement

The ECAP platform aims to create awareness amongst European Citizens on plastic recycling and upcycling in order to increase their knowledge of products' and materials' upcycling as well as to improve their behaviour and attitude towards drink and food packaging recycling and purchasing.
https://uppet-engagement.eu/ecap

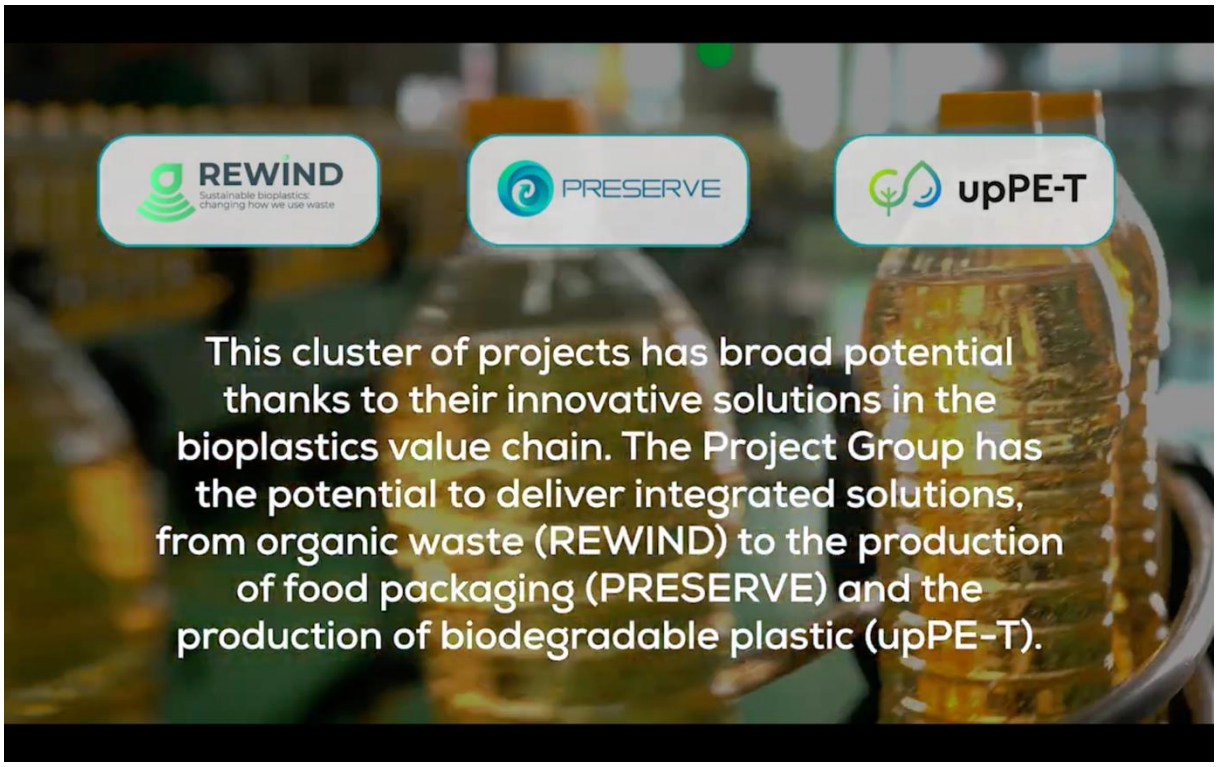
A Massive Open Online Course (MOOC) including videos and modules is also available for European citizens, in eight EU languages (English, Italian, Spanish, Serbian, Finnish, German, Greek, Turkish).

https://uppet-engagement.eu/mooc

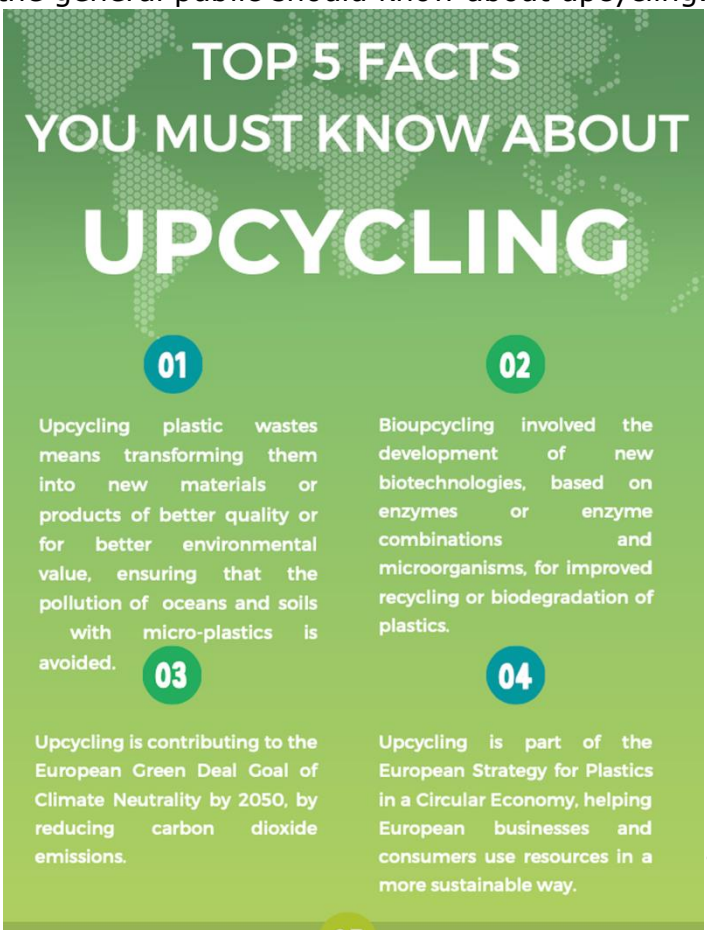


2.2. Promotional materials

During the third year of the project a **video** was developed in collaboration with the cluster of H2020 projects – Rewind and Preserve and is available on Youtube https://www.youtube.com/watch?v=itRcDUg9Kkc



A leaflet was developed with the two sister H2020 projects PRESERVE and Uplift on the top 5 things citizens and the general public should know about upcycling.



Furthermore, a leaflet was also designed and developed with the cluster of projects Rewind and PRESERVE on Bioplastics integrated solutions for the green packaging industry.

Also, **two videos** explaining the scientific approach and the aims of the project have been developed and promoted through the website and the project's social media accounts. The shorter version of the video is aimed at citizens whilst the longest version is more explanatory in terms of the scientific methods used and is aimed at experts, e.g. research, academic institutions and the bioplastics industry. The links to the videos:

https://youtu.be/fT5FasJbX_E

https://youtu.be/Sthq22QWvm8

2.3. Social media

The project promotes its activities, news and events through its social media accounts.

- Twitter @t_uppe https://twitter.com/t_uppe
- Linkedin upPE-T Project https://www.linkedin.com/in/uppe-t-project-700591201
- Youtube https://www.youtube.com/channel/UC54e6d3ps71MFw40_JLsgHg/featured
- Facebook

A detailed review of the news posted so far is included in the Appendix A.

2.4. KPIs

The following table shows the Key performance Indicators (KPIs) achieved so far.

Strategy	Indicator	M1-M12	Target by the end of the project	Delivered by Oct 23
Media	Number of press releases	Proof of publication and reporting in reports / project meetings	>6	3
	Number of articles, sector press with project acknowledgements	Proof of publication and reporting in reports / project meetings	>50	14
Website	Number of web visits	Analytics	>20.000	41.740
	Number pages viewed		>10.000	112.044
	Number page/session		>1.0	2.83
	Number users		>1000	36.513
	Avg. session time		>1.0 min	130 sec
	Number downloads model		>100	
Social Media (Twitter)	Number Followers	Twitter Analytics	>1000	819 (207 in Twitter

				302 in LinkedIn 310 in FB)
	Number Tweets		>50	82
	Twitter Impressions		>9000	20737
	Number mentions		>20	236
Social media (Mentions in partners accounts)	Number of posts	Monthly follow up (quantitative)	>20	272
	Number of likes		>50	1535
	Number of shares/retweets		>10	296

Table 1: Communication KPIs

KPIs are expected to increase further following the launch of the MOOC platform and the VR application targeting citizens.

3. Future activities

upPE-T will continue the communication efforts during the final year of its delivery focusing on the organisation of workshops, events and info days presenting mainly the results of the project, the new European Citizens Awareness platform and its innovative method for plastic upcycling.

Within the next two months the project's website will include information about the results that the project has achieved so far, a section with updated information about the project's progress as well as information about the project's outputs.

The communication plan for year 4 of the project is shown below.

	2023		2024									
	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Action	M37	M38	M39	M40	M41	M42	M43	M44	M45	M46	M47	M48
Communication plan												X
Infographics												
Press release				X								
Website update	X	X	X	X	X	X	X	X	X	X	X	X
Newsletter	X				X						X	
Info days/events/workshops	X			X			X					X

4. Conclusions

As it's shown in the KPIs table the project has managed to expand even further its audience. The website visits and clicks as well as social media mentions have been reached. The focus on the last year of the project's delivery will be on increasing the number of followers as well as on the delivery of press releases, articles, publications and newsletters.

APPENDIX

Social media analytics

TWITTER

NOVEMBER 2022

8/11/2022

https://twitter.com/t_uppe/status/1589959824821096448

The tweet aimed at informing the public about project activities launching in Murcia, Spain, with CETEC introducing the stages of producing biodegradable and biobased plastics from waste through the PHA production process, i.e., fermentation, extraction and purification.

The twitter analytics tool showed 322 Impressions (a total tally of all the times the tweet has been seen), 35 Engagements (total number of times a user interacted with a tweet), 2 Detail expands (clicks on the tweet to view more details), 2 profile visits (number of profile views from this Tweet), 2 Retweets (re-posting of a Tweet) and 9 Likes.

DECEMBER 2022

27/12/2022

https://twitter.com/t_uppe/status/1607679166249422849

Tweet regarding the participation of CETEC and CETECBIO in the conference organized by the National Technological Center for Canning and Food (CTNC) in Murcia, to value the potential of agri-food by-products in the value chain, as a way of supporting circular economy, where the upP-ET project was presented.

The twitter analytics tool showed 71 Impressions (a total tally of all the times the tweet has been seen), 5 Engagements (total number of times a user interacted with a tweet), 1 Detail expands (clicks on the tweet to view more details) and 1 Like.

27/12/2022

https://twitter.com/t_uppe/status/1607684034775089153

Tweet about CETEC's participation in the 4th International Congress Advances in the Packaging Industry: "Sustainability: Products and Processes" and presented upPE-T's results and innovative solution to recycle PE and PET post-consumer packaging waste into a range of biodegradable bioplastics.

The twitter analytics tool showed 101 Impressions (a total tally of all the times the tweet has been seen), 7 Engagements (total number of times a user interacted with a tweet), 1 Detail expand (clicks on the tweet to view more details) and 1 Like.

27/12/2022

https://twitter.com/t_uppe/status/1607694503984381958

Uwe Bornscheuer from the University of Greifswald, participated in the World PET Bio recycling Summit that took place on 7-8 December 2022 and gave an oral presentation regarding the enzymatic recycling of PET.

The twitter analytics tool showed 178 Impressions (a total tally of all the times the tweet has been seen), 7 Engagements (total number of times a user interacted with a tweet), 1 Detail expand (clicks on the tweet to view more details), 2 profile visits (number of profile views from this Tweet) and 1 Like.

MARCH 2023

15/3/2023

https://twitter.com/iri_institut/status/1635958362100711424

Repost of the tweet by The Institute for Development and Innovation (Institut za razvoj i inovacije), a Non-Governmental & Nonprofit Organization from Serbia, regarding one of the case studies of the upPE-T project, about the recycling sector in Finland that covered recycling policies, econometric analysis, and gender aspects of the labor market.

The twitter analytics tool showed 100 Impressions (a total tally of all the times the tweet has been seen), 1 Retweet (re-posting of a Tweet) and 1 Like.

APRIL 2023

25/4/2023

https://twitter.com/t_uppe/status/1650807911919108096

Tweet on the upcoming Bio4Plastics webinar, to be held on the 14th of June. Registration link included. Analytics showed 75 Impressions (a total tally of all the times the tweet has been seen), 12 Engagements (total number of times a user interacted with a tweet), 3 Detail expands (clicks on the tweet to view more details), 2 Retweets (re-posting of a Tweet), 2 Likes and 1 new follower (follows gained directly from this post).

MAY 2023

31/5/2023

https://twitter.com/t_uppe/status/1663921532366643200

Tweet about Digiotouch representing upPE-T with the aim to generate awareness on circular economy for European industries in the Latitude59 conference.

Analytics showed 82 Impressions (a total tally of all the times the tweet has been seen), 8 Engagements (total number of times a user interacted with a tweet), 2 Detail expands (clicks on the tweet to view more details), 2 Retweets (re-posting of a Tweet), 2 Likes and 2 Profile visits (number of profile views from this Tweet).

JUNE 2023

14/6/2023

https://twitter.com/t_uppe/status/1668913508723957762

Tweet regarding the attendance of Erik de Vries in the Bio4Plastics webinar, where he explained the use of bioplastics to upcycle plastic wastes into new bioplastics. This event was organized in collaboration with Horizon Results Booster. Analytics showed 98 Impressions, 17 Engagements, 3 Detail expands, 3 Retweets and 8 Likes.

26/6/2023

https://twitter.com/t_uppe/status/1673275977584062464

Tweet about the Bioplastic webinar organized by H2020 projects – REWIND, PRESERVE and upPE-T that focused on upcycling strategies for the production of sustainable bioplastics with the link to watch. Analytics showed 85 Impressions (a total tally of all the times the tweet has been seen), 11 Engagements (total number of times a user interacted with a tweet), 1 Detail expand (clicks on the tweet to view more details), 3 Link clicks (Number of clicks on any URL in this post), 2 Retweets (re-posting of a Tweet) and 5 Likes.

SEPTEMBER 2023

22/9/2023

https://twitter.com/t_uppe/status/1705202848110158069

Tweet about posting questions about plastic recycling or upcycling on the Forum of the European Citizens Awareness Platform (ECAP) in order to get answerw from our Scientific Team. Analytics showed 29 Impressions (a total tally of all the times the tweet has been seen), 3 Engagements (total number of times a user interacted with a tweet), 1 Detail expand (clicks on the tweet to view more details), and 1 Likes.

OCTOBER 2023

12/10/2023

https://twitter.com/t_uppe/status/1712480812183294245

Mariana Faraldi from @Tecnoalimenti S.C.p.A. is presenting upPE-T project in the 19th International Symposium on #wastemanagement, resource recovery and sustainable landfilling taking place in Sardinia.

https://sardiniasymposium.it

#circulareconomy #bioplastics #foodpackaging #H2020

23/10/2023

https://twitter.com/t_uppe/status/1716447855496364345

upPE-T is organizing on 3rd November 2023 with Greenland #H2020 project an online #webinar on 'Solving the problem of #microplastics through evolving #recycling technology'.

To register visit

https://us06web.zoom.us/meeting/register/tZYlcOirqzkoE9Fvv-zE0uISM3E7IAr21zhn#/registration

Stay tuned for the agenda and further details!

24/10/2023

https://twitter.com/t_uppe/status/1716750299203817941

The 3rdNovember #webinar 'Solving the problem of #microplastics through evolving #recycling technology' is under way. Have a look at the agenda!

To register visit

https://us06web.zoom.us/meeting/register/tZYlcOirqzkoE9Fvv-zE0uISM3E7IAr21zhn#/registration

#h2020 #circulareconomy #upcycling

25/10/2023

https://twitter.com/t_uppe/status/1717119293509243146

Meet the speakers of the 3rd November #webinar Solving the problem of #microplastics through evolving #recycling technology'

To register visit

https://us06web.zoom.us/meeting/register/tZYlcOirqzkoE9Fvv-zE0uISM3E7IAr21zhn#/registration

#h2020 #circulareconomy #biodegradable #upcycling

YouTube

MARCH 2023

16/3/2023

https://youtu.be/itRcDUg9Kkc?si=HY8GTNorIhIaHwTI

REwind (1:20 min)

LinkedIn

- 08/11/2022
  https://www.linkedin.com/feed/update/urn:li:activity:6995722132940836864
  CETEC Centro Tecnológico del Calzado y del Plástico de la Región de Murcia participated in the "Science and Technology Week" in Murcia-Spain where more than 450 activities took place by 500 research scientists.
  In order to promote uppe-t, CETEC organized the "Making #biodegradable and #biobased #plastics from #waste" activity which performed an exhibition of the stages of the #PHA production process, i.e. #Fermentation, #Extraction and #Purification.
  The public was able to see how the different stages are carried out in the laboratory in order to obtain these bio-based and biodegradable plastics from waste from the agri-food industry.
  #research #science #technology #circulareconomy

- 28/11/2022
  https://www.linkedin.com/feed/update/urn:li:activity:7002896119986827264
  CETEC Centro Tecnológico del Calzado y del Plástico de la Región de Murcia and CETECBIO participated in the the 8th International #conference on #biobased and #biodegradable #polymers (BIOPOL2022) that took place in the University of Alicante on 14-16 November 2022.
  Sergio José Benítez Benítez from CETEC gave an oral presentation on "Green extraction and characterization of 3-HV enriched #PHBV" where he presented the properties of HV-enriched PHBV obtained in upPE-T project.
  #circulareconomy #h2020 #researchandinnovation

- 10/12/2022
  https://www.linkedin.com/feed/update/urn:li:activity:6985858192270364673
  Giada Materazzo will present upPE-T's research findings on #citizens' attitude towards #plastic #upcycling.
  Do not miss her presentation on 20th October in the online #workshop on citizens' #awareness on plastic upcycling.

- 27/12/2022

https://www.linkedin.com/feed/update/urn:li:activity:7013442906355036161
CETEC Centro Tecnológico del Calzado y del Plástico de la Región de Murcia and CETECBIOTECHNOLOGY participated on 21 Dec 2022 in a #conference organized by the National Technological Center for Canning and Food (CTNC) in Murcia to value the potential of agri-food by-products in the #valuechain, a way of supporting the #circulareconomy through the recovery of these by-products from the #agricultural industry in order to obtain new materials applicable to sectors such as textiles, #packaging, #biotechnology, #foodand drink packaging.
CETEC presented the success story of upPE-T in the development of biomaterials and products.
#h2020 #researchandinnovation

- 27/12/2022
  https://www.linkedin.com/feed/update/urn:li:activity:7013448521299193856
  CETEC Centro Tecnológico del Calzado y del Plástico de la Región de Murcia participated in the 4th International Congress Advances in the Packaging Industry: "Sustainability: Products and Processes" and presented upPE-T's results and innovative solution to recycle PE and PET post-consumer packaging waste into a range of biodegradable and recyclable bioplastics (PHBV).

- 27/12/2022
  https://www.linkedin.com/feed/update/urn:li:activity:7013459804228587521
  Uwe Bornscheuer participated in the World PET #Biorecycling Summit that took place on 7-8 December 2022 and gave an oral presentation regarding the #enzymatic recycling of #PET.
- 16/02/2023
  https://www.linkedin.com/feed/update/urn:li:activity:7031916144122834944
  Fuensanta Monzó Sánchez had the opportunity to present the #innovative #research methods of upPE-T in the 4th Future of Plastics Conference 2023, which took place in Athens, Greece.
  Future of Plastics Conference has become a meeting point for the industries of #plastics production, #foodandbeverage #packaging, #recycling and #municipal #wastemanagement for the #Southeastern #Europe.
  This year, key topics covered critical issues regarding the innovation and technology developments concerning plastics production and management as well as the new challenges set by the EU Directives for plastics.
  https://lnkd.in/dtE8SWP8
  #circulareconomy
- 14/03/2023
  https://www.linkedin.com/feed/update/urn:li:activity:7041372653663719425
  Post with video regarding
  #circulareconomy #biodegradablepackaging #h2020

- 16/03/2023

https://www.linkedin.com/feed/update/urn:li:activity:7042072237587255297
Fuensanta Monzó Sánchez and Soumya Kanti Datta participated in the networking/clustering event "Innovation Forum 4Plastics" that took place yesterday in Brussels and presented upPE-T project.
The Innovation Forum 4Plastics is a permanent cluster of projects aimed at creating and fostering synergies with other relevant #h2020 and #horizoneurope projects encompassing the most relevant topics in #sustainability and #circulareconomy, in order to offer the industry proven solution for #plasticsrecycling
PRESERVE H2020 UPLIFT - PLASTICS CREATOR

- 25/04/2023
  https://www.linkedin.com/feed/update/urn:li:activity:7056572534019735553
  Registration for the Bio4Plastics #webinar is now open!
  Save the date: 14th June 2023 10:00-11:00(CET)
  To register https://lnkd.in/dwwy4Sd6
  PRESERVE H2020 Diego Simoni
  #h2020 #circulareconomy #innovation #bioplastics #sustainabilty

- 03/05/2023
  https://www.linkedin.com/feed/update/urn:li:activity:7059442230419238912
  Registration for the Bio4Plastics #webinar is now open!

- 31/05/2023
  https://www.linkedin.com/feed/update/urn:li:activity:7069686272142753792
  The EU #h2020 upPE-T project was represented by Digiotouch in the Latitude59 conference. upPE-T project aims to generate #awareness on the #circulareconomy for European #industries .
  #biodegradable #plastics
- 14/06/2023
  https://www.linkedin.com/feed/update/urn:li:activity:7074665867375951872
  Erik de Vries explained the use of #bioplastics to upcycle #plasticwaste into new bioplastics.
  The Bio4Plastics webinar is on!
  This event is being organized in collaboration with Horizon Results Booster
  PRESERVE H2020
  #circulareconomy #h2020 Enzymicals AG

- 14/06/2023
  https://www.linkedin.com/feed/update/urn:li:activity:7074659670220505088
  The #Bio4Plastics webinar is on!
  Do not miss it!
  This event is being organized in collaboration with Horizon Results Booster
  Erik de Vries PRESERVE H2020 REWIND
  #h2020 #circulareconomy #bioplastics #sustainabilty

- 26/06/2023

https://www.linkedin.com/feed/update/urn:li:activity:7079044812351430656
The Bioplastic webinar organized by H2020 projects – Rewind, PRESERVE H2020 and upPE-T Project focused on #upcycling strategies for the production of #sustainable #bioplastics
In case you missed it, you can watch it here

- 17/07/2023
  https://www.linkedin.com/feed/update/urn:li:activity:7086654278135685121
  The upPE-T VR app is on its way!!!
  #innovation #H2020 #circulareconomy
- 18/09/2023
  https://www.linkedin.com/feed/update/urn:li:activity:7109508424421249025
  Maria Aiello from Digiotouch will be a speaker at the upcoming "**Bio-based Plastics: Exploring Perspectives, Risks, and Solutions**" Scientific Colloquium in Bremerhaven, Germany, on 20-21 September.
  Maria will be sharing insights on the challenges and innovative solutions in the Life Cycle Sustainability Assessment (LCSA) as part of the #h2020 upPE-T Project.
  The event is set to unite experts, researchers, and industry leaders to explore the latest advancements, applications, and future prospects of #biobased #plastics
  For more information, visit: https://lnkd.in/dbyxHizk
  #BioBasedPlastics #Sustainability #Innovation #Horizon2020 #ScientificColloquium

- 22/09/2023
  https://www.linkedin.com/feed/update/urn:li:activity:7110967618525683712
  Are Biodegradable plastics #biodegradable in every #environment?
  Do different types of #enzymes require different pre-treatment process?
  What is the difference between the platforms for #recycling and the process?
  These are only a few of the questions that have been posted on the upPE-T European Citizens Awareness Platform (ECAP) that aims at creating awareness amongst citizens on plastic recycling and upcycling.
  Post your question on the Forum of the platform in order to get an answer from our Scientific Team.

- 16/10/2023
  https://www.linkedin.com/feed/update/urn:li:activity:7118130158737252353/

  CETEC BIOTECHNOLOGY participated in the XI Congress of young researchers in polymers held in Alicante Spain, where 72 young researchers presented their research. Salvador García Chumillas presented the work carried out by CETEC BIOTECHNOLOGY and the University of Alicante within the upPE-T project, in the production of PHBV #biodegradable plastic using organic waste.

- 16/10/2023

  https://www.linkedin.com/feed/update/urn:li:activity:7118245548645658624/

  Mariana Faraldi from Tecnoalimenti S.C.p.A. is presenting upPE-T project in the 19th International Symposium on waste management, resource recovery and sustainable landfilling taking place in Sardinia. This important International event brings together

about 600 people from all around the World and is an international reference #forum where every two years planners, operators, public officials and scientists present their relevant experiences and discuss new concepts and technologies of #wastemanagement, a topic where upPE-T fits very well. Different questions arised from the public, demonstrating the interest behind this topic and innovative route.
https://lnkd.in/dCKMyV68

- 24/10/2023
https://www.linkedin.com/feed/update/urn:li:activity:7122210594597797891/

upPE-T is organizing on 3rd November 2023 with Project GREENLand an online #webinar on 'Solving the problem of #microplastics through evolving #recycling technology'.
To register visit
https://lnkd.in/dEhFTGTn

Stay tuned for the agenda and further details!

- 24/10/2023
https://www.linkedin.com/feed/update/urn:li:activity:7122515239157284864/

The 3rd November #webinar 'Solving the problem of #microplastics through evolving #recycling technology' is under way. Have a look at the agenda!

To register visit

https://lnkd.in/dEhFTGTn

- 24/10/2023

https://www.linkedin.com/feed/update/urn:li:activity:7122515303317581824/

The 3rd November #webinar 'Solving the problem of #microplastics through evolving #recycling technology' is under way. Have a look at the agenda!

To register visit

https://lnkd.in/dEhFTGTn

- 25/10/2023

https://www.linkedin.com/feed/update/urn:li:activity:7122884739362881537/

Meet the speakers of the 3rd November #webinar 'Solving the problem of #microplastics through evolving #recycling technology'

To register visit

https://lnkd.in/dEhFTGTn

- 26/10/2023

https://www.linkedin.com/feed/update/urn:li:activity:7123237125445083136/

Meet Natasa Stojic from Project GREENLand who will present "#Microplastic as an Emerging Environmental Pollutant" in the online #webinar on 3rd November 'Solving the problem of microplastics through evolving #recycling technology'

To register visit

https://lnkd.in/dEhFTGTn

- 30/10/2023

https://www.linkedin.com/feed/update/urn:li:activity:7124671366510837760/

Meet Debolina Paul from Digiotouch, who will present "#Sustainable #upcycling of #plastics for #circulareconomy and greener environment" in the online #webinar on 3rd November 'Solving the problem of #microplastics through evolving #recycling technology'

To register visit

https://lnkd.in/dEhFTGTn

- 30/10/2023

https://www.linkedin.com/feed/update/urn:li:activity:7124704715681976320/

Meet Ines Fritz, BOKU University, who will present ""How #microbial communities use #polymers as substrate» in the online #webinar on 3rd November 'Solving the problem of #microplastics through evolving #recycling technology'

To register visit

https://lnkd.in/dEhFTGTn

- 30/10/2023

https://www.linkedin.com/feed/update/urn:li:activity:7124747357983809536/

Meet Valentina Bisinella from DTU - Technical University in Denmark, who will present "UPLIFT - PLASTICS 's sustainable solutions for plastic bioupcycling" in the online #webinar on 3rd November 'Solving the problem of #microplastics through evolving #recycling technology'

To register visit

https://lnkd.in/dEhFTGTn

- 30/10/2023

https://www.linkedin.com/feed/update/urn:li:activity:7124748995209363456/

Meet Teresa Calvo from ITENE, who will present "Finish coatings to reduce microplastics release from recycled #textiles" in the online #webinar on 3rd November 'Solving the problem of #microplastics through evolving #recycling technology'

To register visit

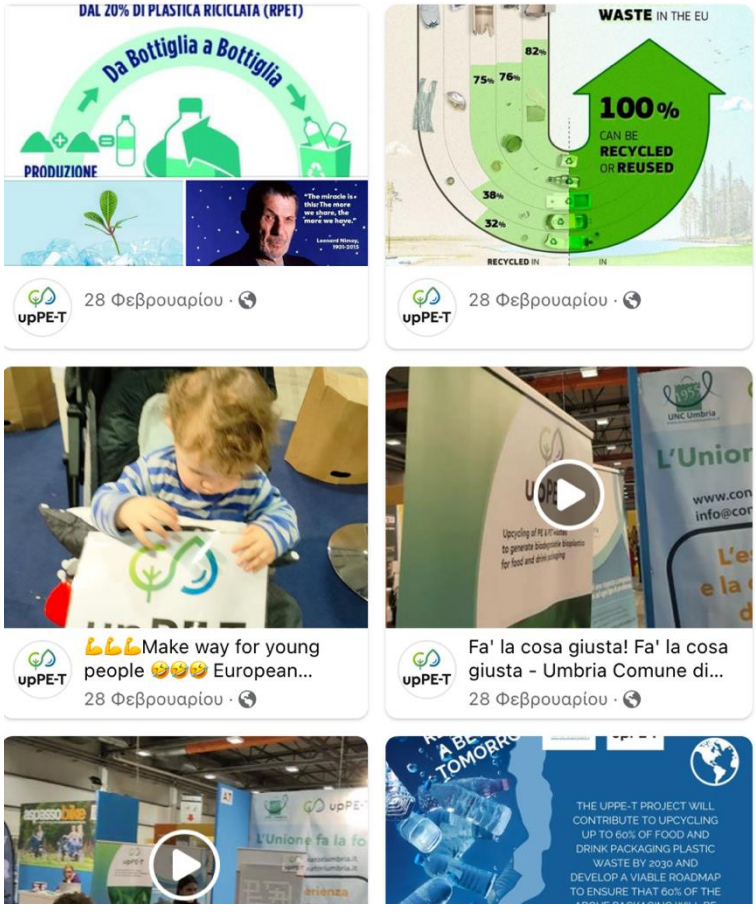
https://lnkd.in/dEhFTGTn

Facebook

There is a series of posts also on the project's Facebook account that have been communicated during the last year.

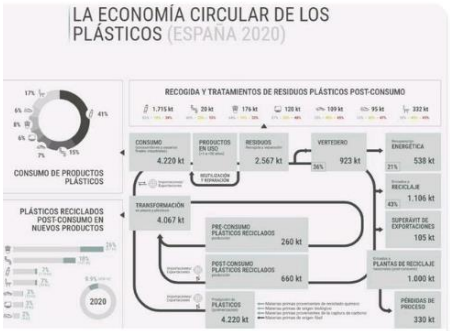
A sample of the FB posts are depicted below.

Φεβρουαρίου 2023



Sculpture from Waste "Crumpled by Life" Plainly it'...
25 Φεβρουαρίου ·

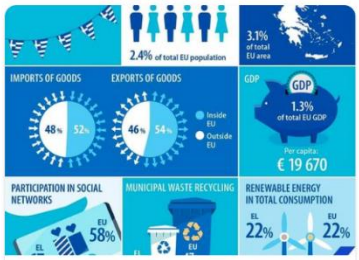
23 Φεβρουαρίου ·



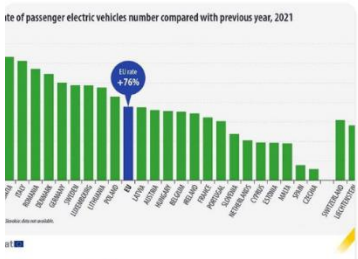
23 Φεβρουαρίου ·

Μαρτίου 2023

Giustizia climatica: risoluzione storica delle Nazioni Unite!...
30 Μαρτίου ·



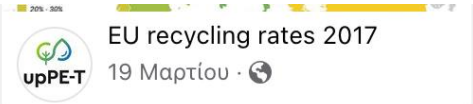
Happy National Day, Greece !
25 Μαρτίου ·



#ElectricVehicles and power demand for transport...
24 Μαρτίου ·

24 Μαρτίου ·

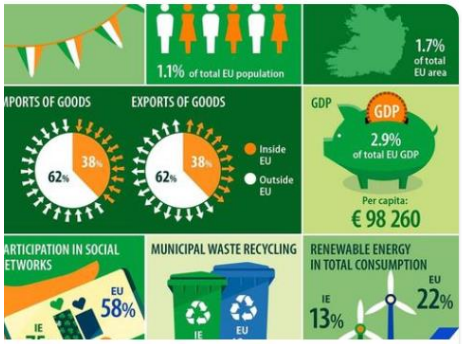
19 Μαρτίου ·



EU recycling rates 2017
19 Μαρτίου ·

Davanti ai secchi della raccolta differenziata dei...
18 Μαρτίου ·

🌍 TO HELP PROTECT THE ENVIRONMENT AND THE...
18 Μαρτίου ·

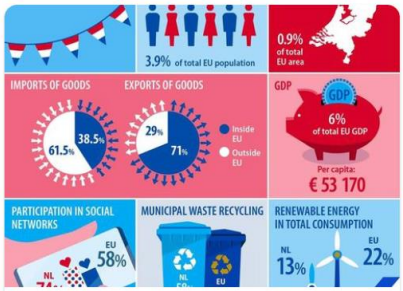


🇮🇪 Happy Saint Patrick's Day, Ireland ❗
17 Μαρτίου ·

Fuensanta Monzó Sánchez and Soumya Kanti Datta...
16 Μαρτίου ·

Απριλίου 2023

30 Απριλίου ·



29 Απριλίου ·

https://www.facebook.com/685689244791660/posts/691...
25 Απριλίου ·

https://www.linkedin.com/company/bio4plastics/

https://www.linkedin.com/company/bio4plastics/
23 Απριλίου ·

Maïou 2023

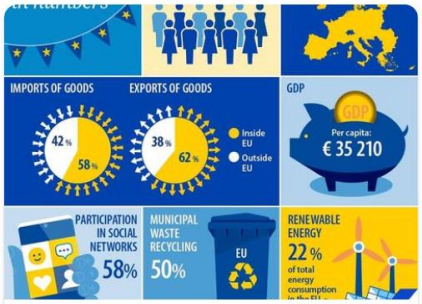
Up..Pet in Italy
29 Maïou ·

29 Maïou ·

28 Maïou ·

Pronti, attenti e via... Sala riunioni e formazione pronta...
16 Maïou ·

Diventa volontario della campagna Puliamo l'Italia di...
15 Maïou ·

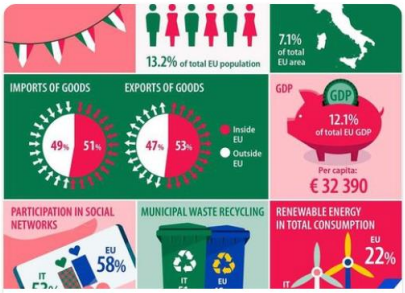


🇪🇺 It's #EuropeDay 2023 🎉 📊
On the occasion of 🇪🇺 Europ...
9 Maïou ·

2 Maïou ·

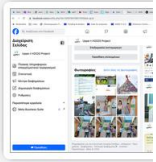
Keep planting 🌲 🌳
2 Maïou ·

upPE-T
The #EUGreenWeek 2023 starts today with the official...
3 Ιουνίου ·

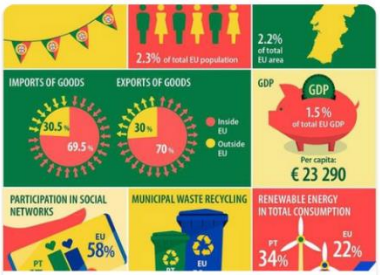


upPE-T
Happy Republic Day, Italy !
2 Ιουνίου ·

upPE-T
Today the EU is officially joining the Istanbul...
1 Ιουνίου ·

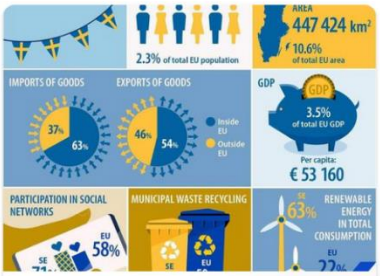


upPE-T
16 Ιουνίου ·

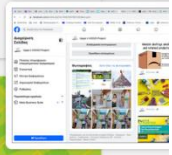


upPE-T
Happy National Day, Portugal !
11 Ιουνίου ·

upPE-T
#EUGreenWeek #italy CETEC. Centro Tecnológico del...
10 Ιουνίου ·



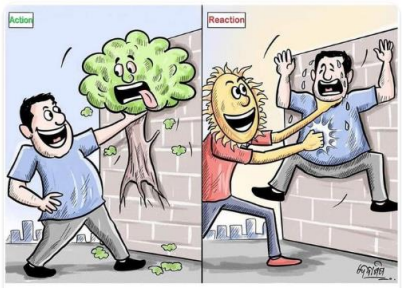
upPE-T
Happy National Day, Sweden !
6 Ιουνίου ·



upPE-T 29 Ιουνίου ·

upPE-T 29 Ιουνίου ·

upPE-T 29 Ιουνίου ·



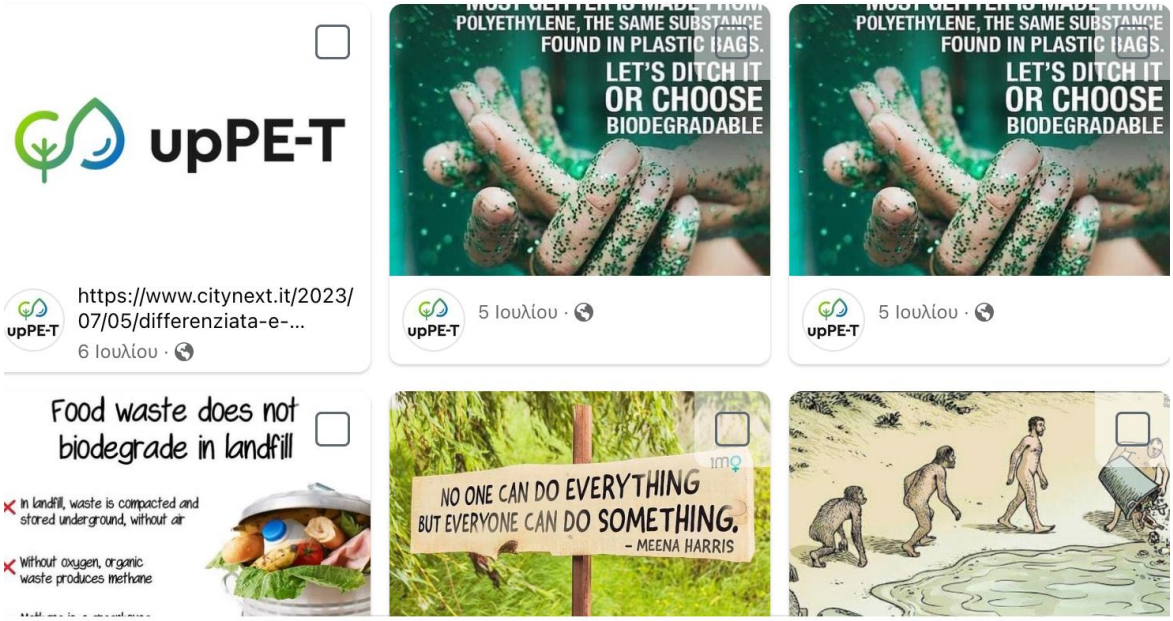
upPE-T 27 Ιουνίου ·

Ιουλίου 2023 Επιλογή όλων

upPE-T ✅ Proposta del MASE ♻ Secondo quanto riportato s... 25 Ιουλίου ·

upPE-T 16 Ιουλίου ·

upPE-T 15 Ιουλίου ·



Ιουνίου 2023

Επιλογή όλων

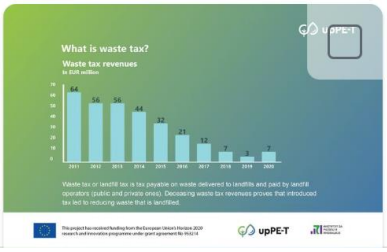
Αυγούστου 2023

Επιλογή όλων

26 Αυγούστου ·

Perugia&Friends Comune di Perugia
25 Αυγούστου ·

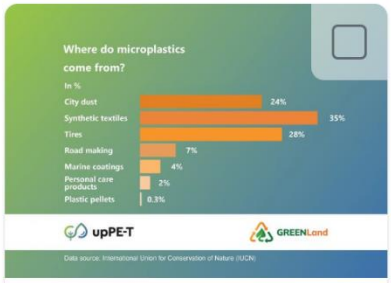
24 Αυγούστου ·



Σεπτεμβρίου 2023

Επιλογή όλων

Are Biodegradable plastics #biodegradable in every...
22 Σεπτεμβρίου ·



The issue of microplastics, which is dealt with by the...
7 Σεπτεμβρίου ·

What you just see of fast fashion is not what it really ...
1 Σεπτεμβρίου ·

Οκτωβρίου 2023

The 3rd November #webinar 'Solving the problem of...
6 ημ. ·

Ο χρήστης Uppe-t H2020 Project δημιούργησε μια...
6 ημ. ·